



Richard Linning

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During a career in international public relations Richard Linning has been responsible for public and corporate affairs, marketing campaigns, crisis management, international media and public relations program coordination and mentoring in every continent.

Based in the United Kingdom he is a consultant on the European Union institutions and international regulatory affairs, advising and assisting clients to reconcile organization and public policy concerns. In this role he has worked for a number of governments, international and national professional and trade associations as well as global and national companies on national, European and international issues.

His recent roles have included corporate social responsibility promotion and strategy development in the Middle East and Africa, anti corruption and justice communication governance in SE Europe, particularly Romania, accessing EU funds, and strategic communication training for civil servants from Africa, Asia and the former eastern Europe.

Richard Linning is the 2011 President of the International Public Relations Association. He is a Fellow of the Chartered Institute of Public Relations and an associate of ORBICOM, the United Nations network of University Chairs of Communication.

A much published author of articles on many aspects of public relations, he is a member of the Editorial Advisory Board of the Journal of Communication Management.

Prior to practicing public relations he enjoyed a successful broadcast media career in Australia, UK (BBC World Service) and Hong Kong (China).