Engleski jezik A3

ENGLISH FOR INTERNATIONAL TOURISM Units 8-12

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Pitanje broj 2

- 1. The impact of tourism on the host community's culture and historic sites.
- 2. The impact of tourism on wildlife and coastline.
- 3. Sustainable solutions for green hotels.
- 4. Bumping passengers and overbooked flights.
- 5. Types of room rates and different hotel contracts.
- 6. Quality service in tourism, handling complaints.
- 7. How can tourism industry prevent customer defection?
- 8. How can travel agents retain their customers?
- 9. Incentive schemes for customer loyalty.
- 10. Dining, leisure and entertainment facilities.

- 11. What is the core of any hotel industry?
- 12. What should a hotel chain take into account when choosing a site to build a new hotel?
- 13. How to select and develop a new destination.
- 14. Destination brand image and country branding.
- 15. Established centre, new development site, and suburban areas as tourist locations.
- 16. Budget hotels and low-cost airlines.
- 17. Online agents and e-Travel.
- 18. Different activities during holiday and places to do them.
- 19. The role of NTOs and TICs.
- 20. Built and natural attractions, UNESCO World Heritage Site.
- 21. Types of visitors, guides and tours in museums.
- 22. What is the role of museums in tourism today?
- 23. Describe an artifact.
- 24. Tourism and film/TV.
- 25. How are business travellers different from other travellers?
- 26. What airport facilities cater for business travellers?
- 27. How easy is it for passengers/guests to get an upgrade?
- 28. Seven steps for being upgraded from economy to business class.
- 29. Organizing and holding a business meeting.
- 30. Event management/coordination.